

DSGN19402

Visual & Creative Arts: Introduction to Digital Photography

Project 5: Design & Composition

The task today is produce a series of photographs that demonstrate key elements of design and composition. Produce **three** images of each design element. Samples are provided on the following pages.

The elements of design are:

- **Line** - the visual path that enables the eye to move within the piece
- **Shape** - areas defined by edges within the piece, whether geometric or organic
- **Color** - hues with their various values and intensities
- **Texture** - surface qualities which translate into tactile illusions
- **Direction** - visual routes which take vertical, horizontal or diagonal paths
- **Size** - the relative dimensions and proportions of images or shapes to one another
- **Perspective** - expression of depth: foreground, middle ground, background
- **Space** - the space taken up by (positive) or in between (negative) objects

The image format should be **large fine** jpeg. You may use RAW if you wish.

You may need to periodically readjust the ISO - it depends on how bright it is outside (or inside).

When you're finished, connect the camera to one of the iMacs and extract the images using **Adobe Bridge** - please don't use iPhoto (even though the Mac might want you to do that). The images will be copied into the **images** folder at the user level in the mac directory. You need to copy them over into the Work Disk when they have finished being extracted from the camera. Organize & edit the images using **Adobe Bridge**. **Please make a folder with your name on it, eg: 'john_smith_photo1' and organize the edited images into subfolders (ISO, resolution, etc) within your named folder.** Bonus points are given for doing this tidily.

Line



04008048 www.fotosearch.com

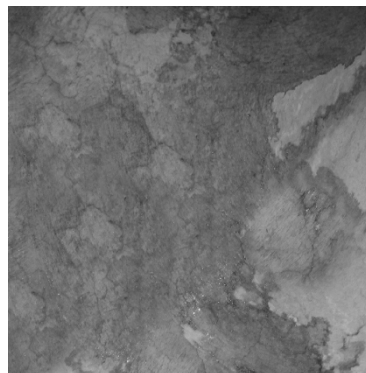
Shape



Colour



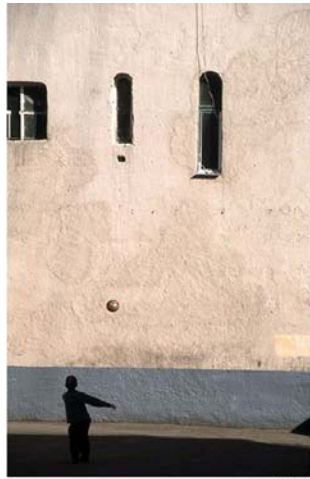
Texture



Direction



Size



Perspective



Space

